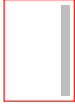
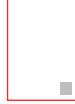
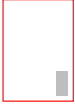







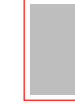
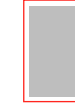


Technical specifications

Classifieds 2021

ALL NEWSPAPERS (formats tabloid)

	BANDEAU*	CLASS 150	CLASS 1103	CLASS 250	CLASS 2103	1/8 PAGE	CLASS 4103	CLASS 6103	1/4 PAGE	1/2 PAGE	1/1 PAGE WEEKEND	FULL 1/1 PAGE WEEKDAY
W x H in mm	22,2 x 336	1k50 35,8 x 50	1k103 35,8 x 103	2k50 74,6 x 50	2k103 74,6 x 103	3k82 113,4 x 82	4k103 152,2 x 103	6k103 229,8 x 103	3k166 113,4 x 166	6k166 229,8 x 166	6k336 229,8 x 336	6k372 255 x 372
												

*except on weekdays in HBvL en GvA

Printing process

Offset (Coldset rotation)

Deadlines for reservations & material

- Weekday: deadline 1 workday before 10 am
- Saturday: Tuesday before 4 pm (Check), Wednesday before 5 pm (De Markt).
- Deadlines for special publications are recorded and communicated per publication.

Requirements digital material

- For print-ready digital material, the Certified PDF will be in CMYK, according to the PDF specifications on www.medibelplus.be.
- For magazines and ISO Coated-V2-300-eci for magazine ads followed. More information on www.medibelplus.be.
- On www.mediahuis.be/en/advertising/technisch/ all information about technical specifications and digital shipping options.
- The preflight team will help you with any technical questions and is available on 03-210 03 23.

Column width

1 column	35,8 mm
2 column	74,6 mm
3 column	113,4 mm
4 column	152,2 mm
5 column	191,0 mm
6 column	229,8 mm

PDF specifications

Spot color ads

Digital material must be submitted in CMYK

Resolution images

Grayscale / CMYK: 300 dpi

Texts

Smallest font

- positive: corps 8 Pt
- negative (in full plan): corps 10 Pt bold
- negative (in grid): corps 12 Pt bold

QR-code

Resolution: minimum 300 dpi
Format: minimum 2,5 cm
Only in black and white