

# Technical specifications

**Digital inserts**

**2021**



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## Digital inserts 2021

The standards have been drawn up as part of Medibelplus, the joint project for newspaper and magazine printing in Belgium. Always deliver the advertisements in a Certified PDF, in CMYK, according to the PDF specifications on [www.medibelplus.be](http://www.medibelplus.be), see PDF/X plus specifications.

### TECHNICAL

#### Colour profile

According to the Medibel+ standards: IsoCoated V2 300.

#### Picture resolution

- Grayscale / CMYK: 300 dpi
- Maximum compression: 300%

#### QR code

- Minimum resolution 300 dpi
- Format at least 2.5 cm
- In black-white only

#### Texts

Minimum lettertype 10.

#### Publication

This supplement will appear in the showcase for 2 days, after which it will be moved in the archive.

### DELIVERY

#### How are the pages to be delivered?

- Single-pdf or multi-pdf
- Pdf 1.4 or lower
- Delivery at least 1 week before publication

#### To whom should we send the material?

**pub@mediahuis.be** or **advertenties@mediahuis.be**

..... for customers from:  
Antwerp, East & West Flanders

..... for customers from:  
Limburg, Flemish-Brabant, Brussels and Wallonia

#### Any specific technical questions?

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