

# **Technical specifications** **inserting magazines** **2021**



# Inserting magazines

**ONLY POSSIBLE IN DE STANDAARD MAGAZINE AND BILLIE**



## Approval

The Insert must always be approved:

- content by editors DSM/Billie
- technical by printing company (**Roularta Printing**) via Mediahuis contact person.

For each insert, **10 copies** must be sent in advance to:

**Roularta Printing Roeselare**

attn. Peter Hudders

Meiboomlaan 33

8800 Roeselare

after which technical approval can follow.

## Format

- Insert cannot be larger than the size of the magazine itself.
- Minimum format can be discussed.

Insert is always stapled in the centre of the edition.

## Size

- Number of pages is limited and can be discussed.
- Thick leaflets are not possible.

## Where to deliver

At an agreed time to

**Roularta Printing**

attn. Peter Hudders

Meensesteenweg 300, 8800 Roeselare

## Stacking instructions

Click [hier](#) for Roularta technical instructions.