

Technical specifications

Sticky card/sample in magazines

2021



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Sticky card or small sample in magazines 2021

A sticky card or small sample appears on the first page of a section. This page is determined by the printer. Final approval is only possible after extensive testing of the adhesive card/small sample before the production is started. Sticking a sticky card/small sample is only possible in De Standaard Magazine and Billie.

TECHNICAL SPECIFICATIONS

GRAMMAGE OF STICKY CARD

Minimum : 100 gr/m² paper
Maximum : 200 gr/m² paper

STICKY CARD FORMAT

Minimum : 55 mm x 85 mm (credit card type)
Maximum : 210 mm x 148 mm (A5 format)

Weight and format of the small sample: to be adjusted.

DELIVERY

To be coordinated in advance and to be delivered at the agreed time to:
Roularta Printing Roeselare
attn. Peter Hudders
Loskades (unloading ports), Meensesteenweg 300, 8800 Roeselare

GENERAL INFORMATION

- In boxes or loose on a pallet;
- Clear indication of the magazine for which it is intended and the publication date.

Test delivery of 200 samples is necessary before the production is started in order to test the sticky card/small sample for technical processing.

The test copies must be sent to Roularta in advance, attn. of Peter Hudders, Meiboomlaan 33, 8800 Roeselare after which technical approval can follow.

ADDITIONAL INFORMATION

- Please plan the sticky card/small sample to be as central as possible in the design.
- Please take into account that the sticky card/small sample cannot always be glued 100% at the right place. There can be a maximum play of 1 cm.

RESERVATION DEADLINE

8 weeks before the date of publication.

DELIVERY DEADLINE

The concrete delivery date sticky card/small sample will be discussed at the reservation.

